



CREDITON TOWN COUNCIL

8 North Street

Crediton

Devon

EX17 2BT

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To All Crediton Town Councillors

You are hereby summoned to attend a meeting of **Full Council**, which will be held on
Tuesday, October 7, 2025, at 19:00 at Crediton Library, Belle Parade, Crediton.

This meeting may be livestreamed via Facebook in order to allow Members of the Public to watch the meeting.

The purpose of the meeting is to transact the following business.

Rachel Avery FSLCC

Town Clerk

Thursday, 02 October 2025

Please note that:

- Members of the Press & Public are invited to attend under the Public Bodies (Admission to Meetings) Act 1960. Members of the public will be given the opportunity to address councillors in attendance as part of the agenda.
- Under the Openness of Local Government Bodies Regulations 2014, any members of the public or press are allowed to take photographs, film and audio record the proceedings and report on all public sections of the meeting.
- Under the Local Government Act (LGA) 1972 Sch 12 10(2)(b), Crediton Town Council is unable to make any decision on matters not listed within the agenda.
- Crediton Town Council will always attempt to record and livestream meetings to Crediton Town Council's social media platforms.

AGENDA

2025/089 - Welcome and Introduction

Opening of meeting by the Chair and member introductions

2025/090 - Public Question Time

To receive questions from members of the public relevant to the work of the council (a maximum of 15 minutes is allowed for this item; verbal questions should not exceed 3 minutes)

2025/091 - Apologies

To receive and accept Town Councillor apologies (apologies should be made to the Town Clerk)

2025/092 - Declarations of Interest and Requests for Dispensations

2025/092.1 - To receive declarations of personal interest and disclosable pecuniary interests (DPI's) in respect of items on this agenda

2025/092.2 - To consider any dispensation requests (requests should be made to the Town Clerk prior to the meeting)

2025/093 - Order of Business

At the discretion of the Chair, to adjust, as necessary, the order of agenda items to accommodate visiting members, officers or members of the public

2025/094 - Chair's and Clerk's Announcements

To receive any announcements which the Chair and Town Clerk may wish to make (for information only)

2025/095 - Town Council Minutes

To approve and sign the minutes of the meeting held on Tuesday 16 September 2025, as a correct record (minutes will be issued with the agenda)

2025/096 - Mid Devon District Council Planning Applications

[MDDC Planning Public Access Portal](#) - Mid Devon District Council, the determining Authority, has asked for comments from this Town Council on the following planning applications:

[25/01191/HOUSE | Installation of dormer window, replacement of pantile roof with manmade slate roof, replacement of existing conservatory with sunroom, external walls to be rendered and tile hanging to be replaced with composite boarding | 47 Longmeadows Crediton Devon EX17 1DY](#)

[25/01221/LBC | Listed Building Consent for the replacement of window with door and internal alterations to form internal doorway | Barn at NGR 283150 99319 \(Higher Park Farm\) Crediton Devon EX17 3PR \(extension requested\)](#)

[25/01261/HOUSE | Erection of single storey front extension | 32 Primrose Way Crediton Devon EX17 1BZ](#)

[25/00433/FULL | Installation of replacement windows | Flat 1 Club Crediton Searle Street Crediton Devon EX17 2AT](#)

2025/097 - Mid Devon District Council Planning Decisions

Mid Devon District Council, the determining Authority, has APPROVED the following applications with conditions as filed:

Ref: 25/01033/CAT

Proposal: Notification of intention to fell 1 Lawson Cyprus tree within the Conservation Area

Location: The Beehive, Old Tiverton Road, Crediton, Devon

Ref: 25/00949/HOUSE

Proposal: Conversion of part of garage to bedroom and erection of extension to connect existing garage to house

Location: 39 Tuckers Meadow, Crediton, Devon, EX17 3NU

Ref: 25/01047/HOUSE

Proposal: Erection of a porch

Location: West Park, Alexandra Road, Crediton, Devon

Ref: 25/01040/FULL

Proposal: Erection of steel framed storage building to replace existing shed

Location: Eakers DIY, Marsh Lane, Lords Meadow Industrial Estate, Crediton

Ref: 25/01071/FULL

Proposal: Conversion of outbuilding to 1 dwelling

Location: Land and Building at Rear of 107 High Street, Crediton, Devon

Ref: 25/01073/LBC

Proposal: Listed Building Consent for conversion of outbuilding to 1 dwelling

Location: Land and Building at Rear of 107 High Street, Crediton, Devon

Ref: 25/01166/CAT

Proposal: Notification of intention to remove two lower limbs of Ash tree that overhang garden of No 6 Walnut Drive at approximately 8metres in height within the conservation area

Location: The Beeches, Old Tiverton Road, Crediton, Devon

2025/098 - Crediton Urban Taskforce [CUT!]

To receive and note the report

2025/099 - Peoples Park

To receive and note the report

2025/100 - Water Troughs

To receive a report and consider the recommendations therein

2025/101 - Crediton Food Festival

To receive a report, consider the proposals and approve the arrangements for Crediton Food Festival 2026

2025/102 - Use of Amazon

To receive a report and consider the recommendations therein (Cllr Fawssett)

2025/103 - Date of next meeting

To note that the date of the next meeting will be Tuesday 21 October 2025

2025/104 - Reports Pack**Attachments**

[AI 95 - Full Council Minutes 2025-09-16.pdf](#)

[AI 98 - CUT Report.pdf](#)

[AI 99 - Peoples Park Report.pdf](#)

[AI 100 - Water Troughs Report.pdf](#)

[AI 101 - Food Festival 2026 Report.pdf](#)

[AI 102 - Amazon Report.pdf](#)



**Minutes of the Full Council meeting held on Tuesday, September 16, 2025 at 19:30 at
Credition Library, Belle Parade, Credition, EX17 2AA**

Present: Cllrs Steve Huxtable, Guy Cochran, Giles Fawcett, Joyce Harris, Liz
Brookes-Hocking, Natalia Letch, Paul Perriman and Vix Frisby

Apologies: Cllrs Rachel Backhouse, John Downes and Joyce Harris

In Attendance: 2 members of the public

Minute Taker: Rachel Avery, Town Clerk

MINUTES

2025/091 WELCOME AND INTRODUCTION

Cllr Huxtable opened the meeting at 19:01, and members introduced themselves.

2025/092 PUBLIC QUESTION TIME

The following questions were raised by a member of the public:

- concerns about the library's temporary closure on Mondays. The Friends of Credition Library request that the Town Council make representations on this issue to Libraries Unlimited and consider voluntary measures to keep the library open
- inquired about the activities and surgeries of Councillor Cairney, who was not present at the meeting
- current status of the park and ride car park at the railway station. It was advised that there were no updates.
- Whether councillors should reconsider the development of Old Landscore School, due to potential future costs.

The Chair read out a set of questions which had been sent prior to the meeting. The questions and responses would be added to the website.

2025/093 APOLOGIES

Decision: It was **resolved** to receive and accept apologies from Cllrs Harris (holiday), Downes (personal) and Backhouse (personal). (Proposed by Cllr Huxtable)

2025/094 DECLARATIONS OF INTEREST AND REQUESTS FOR DISPENSATIONS

2025/094.1 TO RECEIVE DECLARATIONS OF PERSONAL INTEREST AND DISCLOSABLE PECUNIARY INTERESTS (DPI'S) IN RESPECT OF ITEMS ON THIS AGENDA

Cllr Brookes-Hocking declared a personal interest in agenda item 100.

2025/094.2 TO CONSIDER ANY DISPENSATION REQUESTS (REQUESTS SHOULD BE MADE TO THE TOWN CLERK PRIOR TO THE MEETING)

There were no requests for dispensations.

2025/095 ORDER OF BUSINESS

There were no changes to the order of business.

2025/096 CHAIR'S AND CLERK'S ANNOUNCEMENTS

The Chair announced that all future reports to the Council should be written rather than verbal to facilitate understanding and decision-making. These reports should be included in the agenda pack and provided by the Tuesday of the week preceding the meeting.

Task: Ensure that all future council reports are written rather than verbal and distributed with agenda packs by the Tuesday before meetings @Town Clerk

2025/097 TOWN COUNCIL MINUTES

Decision: It was **resolved** to approve the minutes of the meeting held on Tuesday 02 September 2025, as a correct record. (Proposed by Cllr Brookes-Hocking)

2025/098 REPORTS FROM OUTSIDE BODIES

DALC: Councillor Brookes-Hocking highlighted the upcoming AGM and the importance of reading the bulletin for information on local government reorganisation (LGR). She also mentioned an online meeting being held on 18 September regarding the Exeter LGR proposal.

Cllr Stanford joined the meeting at 19.53

Boniface Link Association: Councillor Letch detailed a recent pilgrimage event organised by Exeter Diocese. She attended the Mass.

Boniface Trail: Cllr Fawcett reported that he was working towards the DCC Cabinet meeting in December, where the cycle route proposals are due to be considered.

Crediton Chamber of Commerce: Cllr Cochran reported on a successful meeting with increased participation from High Street businesses. Discussions were held around linking the High Street with the Industrial Estate.

2025/099 FINANCE**2025/099.1 TO RECEIVE AND APPROVE TRANSACTIONS BETWEEN 01 JULY AND 31 AUGUST 2025**

Decision: It was **resolved** to approve transactions between 01 July and 31 August 2025. (Proposed by Cllr Brookes-Hocking)

2025/099.2 TO RECEIVE AND APPROVE THE BANK RECONCILIATION TO 31 AUGUST 2025

Decision: It was **resolved** to approve the bank reconciliation to 31st August 2025. (Proposed by Cllr Cochran)

2025/099.3 TO NOTE BANK BALANCES TO 31 AUGUST 2025

The bank account balances as of 31 August 2025 were **noted**.

2025/099.4 TO NOTE YEAR TO DATE SPEND

Cllr Letch raised concerns about the year-to-date spend being at 45%, but it was clarified that this included the grants paid out earlier in the year. The year-to-date spend up to 31 August 2025 was **noted**.

2025/099.5 TO NOTE EARMARKED RESERVES AS AT 31 AUGUST 2025

The earmarked reserves position as at 31 August 2025 was **noted**.

2025/100 CCTV RECEIVER POSITION

Decision: It was **resolved** to relocate the CCTV receiver to Manor Office at a cost of £3,664,41 + VAT and ratified the expenditure for upgrading the network video recorder (NVR) at an additional approximate cost of £636 + VAT. (Proposed by Cllr Cochran)

2025/101 OFFICE FURNITURE

Decision: It was **resolved** to approve Supplier B (Universal Office Solutions) as the preferred supplier for the reception desk and office desks. (Proposed by Cllr Frixby)

Decision: It was **resolved** to approve the transfer approximately £500 from EMR 339 (Council Building Fund).to cover the additional cost. (Proposed by Cllr Huxtable)

2025/102 BUILDING WORK AT MANOR OFFICE

The council discussed the report regarding building work at Manor Office. The council acknowledged the difficulty in obtaining comparable quotes and the urgency of completing the work before moving out of the current office on 30th September.

Decision: The council approved Contractor B (Devon Minor Works) to carry out the building work at Manor Office, including the removal of the strong room door and the installation of an accessible WC. (Proposed by Cllr Stanford)

Decision: It was resolved to approve the transfer of approximately £21,000 from EMR 339 (Council Building Fund). (Proposed by Cllr Huxtable)

2025/103 CAHMS LICENCE AGREEMENT

The discussion on the CAHMS licence agreement was revisited, having been previously brought to the Council last month. The primary updates included noting that the Town Council is now registered for VAT, which affects the sum of £900 per annum, making it inclusive of VAT. CAHMS have signed off on these changes and are content with the agreement.

Decision: It was **resolved** to approve the licence agreement. (Proposed by Cllr Brookes-Hocking)

2025/104 DATE OF NEXT MEETING

It was **noted** that the date of the next meeting will be Tuesday 07 October 2025.

2025/105 PART II

Decision: It was **resolved** to approve the exclusion of the public and press were from the meeting under section 1(2) of the Public Bodies (Admission to Meetings) Act 1960. (Proposed by Cllr Huxtable)

2025/106 COUNCIL OFFICE PROVISION

Decision: It was **resolved** to approve the recommendation within the confidential report. (Proposed by Cllr Brookes-Hocking)

2025/107 REPORTS PACK

Signed

Dated.....



CREDITON TOWN COUNCIL

[CUT!] Report (for noting only)

Report by: Steve Huxtable
To: Full Council
Date: For consideration on 7 October 2025

The most recent clearing was undertaken on Saturday 13 September 2025 in East Street where around a dozen local residents participated on a bright morning, managing to get finished and packed away before the rain came!

The next outing will be on Saturday 11 October 2025 at 10.00 – please come to join us at George's Hill.





CREDITON TOWN COUNCIL

Peoples Park Report (for noting only)

Report by: Giles Fawssett
To: Full Council
Date: For consideration on 7 October 2025

We continue to work on Peoples Park Wildlife Area with weeding and planting of native species and plants that benefit wildlife.

We are refurbishing noticeboard from Sandford Parish which we will use at the entrance to the park to promote our work and encourage more volunteering.

The grass cutting Project where we have left about a third of the grass to grow long in the season and to be cut about this time of year has been a great success and we look to continue this next year.



Installation of water troughs

Report by: Deputy Clerk
To: Full Council
Date: For consideration on 7 October 2025

Recommendation

Full Council is recommended to approve the updated quotation received to install two water troughs at the Barnfield allotment site.

1. Purpose

- 1.1 This report sets out an updated quotation to supply and install two 6ft galvanised water troughs at the Barnfield allotment site.

2. Background

- 2.1. It was agreed at Full Council on 1 July 2025 to instruct Contractor A to install two water troughs at the Barnfield allotment site, at a cost of £1,172 from the Allotment EMR.
- 2.2. Following the meeting the contractor advised that the cost would be £1,200 – the price of £1,172 had not been given in writing due to the site visit taking place on the same day as the meeting and a slight increase was needed to accommodate for the larger trough size. Due to the increase, further quotations were obtained throughout August however these exceeded the quote from Contractor A. See prices below.
- Contractor B: £1,314.00
 - Contractor C: £1,667.86
 - Contractor D: £1,750.00
- 2.3. Alongside this, a second water leak was detected at the Barnfield allotment site. This has been repaired, and the water supply is now functioning. This was repaired at a cost of £500 with the Town Clerk approving the spend from the General Small Works budget.

3. Proposals

- 3.1. To approve the updated quote from Contractor A to install two 6ft water troughs at the Barnfield allotment site.

4. Financial Implications

- 4.1. To supply and install 2 x 6ft water troughs: £1,200.
- 4.2. This would need to be allocated from the Allotment EMR. There is £10,800 in the Allotment ear marked reserve.
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CREDITON TOWN COUNCIL

Credition Food Festival 2026 Report

Report by: Events and Town Centre Officer/Town Clerk
To: Full Council
Date: For consideration on 07 October 2025

Recommendation

Full Council is recommended to consider the proposals in the report and approve arrangements for the Credition Food Festival 2026.

1. Purpose

- 1.1 To consider the proposals as documented in this report regarding arrangements for the Credition Food Festival 2026.

2. Background

- 2.1. 'Credition Food and Drink Festival' was previously run by a committee of volunteers. Credition Town Council (CTC) took the event on in 2024 and rebranded as 'Credition Food Festival'.
- 2.2. The 2025 event took place on Saturday 12 July, with nearly 40 stallholders, a programme of free demos, and entertainers.
- 2.3. CTC spent both the remaining funds received from the disbanded volunteer committee and its own earmarked reserves on the event in 2025.
- 2.4. The previous Events and Town Centre Officer investigated external event management options in order not to use officer and councillor time.
- 2.5. The current Events and Town Centre Officer has reviewed the proposals and requests that consideration be given to the creation of a rebranded Summer Festival.

3. Proposals

- 3.1 To consider the following proposals:
 - To retain the Food Festival as a CTC event, to strengthen Credition's cultural identity, maximise audience engagement, and unlock external funding opportunities by presenting the town's summer programme as a cohesive 'Credition Summer Festival', while retaining the distinctiveness of individual events (Food Festival, Boniface Bash) and including new partner-led strands such as literary, visual arts, heritage etc.
 - To consider quotations from two event management companies, outsourcing the Food Festival.

Credition Summer Festival

Continuity and recognition

- Builds a recognisable annual 'season' for Credition
- Ensures audiences see events as connected, encouraging repeat visits across the summer.

Brand awareness & marketing efficiency

- Shared master identity = single website, calendar, social media feed
- Pooling comms resources creates stronger reach and clearer messaging.

Sustained engagement

- Brand exists beyond one off hero days (Boniface Bash Sunday etc)
- Sustainable offer reduces impact of poor weather on one off events
- Supports smaller spark/fringe events and digital engagement between existing hero days
- Utilises existing cultural infrastructure.

Funding & sponsorship

- Easier to pitch to grant funders as a programme rather than one-off events
- Attractive for sponsors (transport, retail, food and drink) seeking greater reach and visibility.

Audience Engagement and Reach (Appendix A)

- Targeted messaging per Audience Spectrum segment ensures inclusion of families, retirees, commuters, and lower-engagement groups
- Sustainable transport offers (GWR/Stagecoach partnerships) expand catchment beyond EX17 without car dependency
- Potential for stronger digital presence (festival app, QR trails, family passports) captures younger and more diverse audiences.

Increased Reach → Increased Spend

- Visitors staying longer in town (weekend packages, trails, linked events) increase overnight spend in B&Bs, pubs, restaurants
- High-street integration (festival 'passport' with shop offers) directly channels footfall into local retail
- Food and drink traders (local producers, cafés, farm shops) benefit from higher sales volumes and repeat custom post-festival
- Bundled sponsorship and season-long branding attract higher-value commercial partners, reinvesting into local services
- Cultural programming broadens appeal to new visitor segments (heritage tourists, literary audiences), diversifying economic inflows.

Financial Resilience Through a Unified Summer Offer

Philanthropic Giving & Sponsorship

A single Crediton Summer Festival brand creates a stronger case for local philanthropy and business giving.

Sponsors can be offered season-long visibility, making it easier to secure larger multi-year deals.

Clearer identity and wider audience reach also appeal to individual who want to support community inclusion, sustainability, or heritage, or simply want to donate for their experience.

Expanded Grant Funding Opportunities

Presenting summer events as a programme (not isolated one-offs) matches the expectations of national funders (lottery etc).

A unified offer strengthens bids by showing:

- Year-round benefit (not just one day)
- Inclusivity and reach across audience segments
- Sustainability measures (shared waste, transport, accessibility).

This increases the chance of multi-year or programme-level funding, providing stability rather than short-term one-off grants.

Reduced Risk & Greater Control

By retaining CTC as lead organiser, Crediton keeps control of:

- Stallholder income (fees, pitch sales)
- Sponsorship income
- Ancillary revenue (premium events, ticketed workshops, festival merchandise).

If management were outsourced to an external organisation, all these income streams could be lost, leaving the Council reliant on third parties and creating financial exposure. CTC-led branding also ensures long-term consistency — protecting the investment in awareness, goodwill, and audience loyalty.

Diversification of Revenue Streams

Current model: budgeted expenditure + limited income and stallholder fees.

Future model under Summer Festival:

1. Sponsorship tiers (headline season partner, hero day partner, supporting sparks)
2. Premium cultural offers (tasting suppers, literary sessions)
3. Merchandise & trail passport
4. Philanthropic giving and grant income.

Diversification spreads risk: if one sponsor or grant is lost, other streams maintain financial resilience.

In summary

By rebadging Crediton's summer programme under a single Summer Festival banner, CTC strengthens financial resilience through diversified income streams, improved eligibility for external funding, and enhanced sponsorship packages. Keeping delivery in-house ensures that these benefits accrue locally, reducing risk and protecting community ownership of Crediton's cultural identity.

Outsourcing

Company A option 1 (3 year contract with 1 year break clause)	Year 1 cost excluding entertainers' fees, marketing package and advertising campaign £4700	Year 2 £4935	Year 3 £5181.75	
Company A option 2 (3 year contract with 1 year break clause)	Year 1 comprehensive, excluding entertainers' fees £6400-£6600	Year 2 £6720-£6930	Year 3 £7056-£7276.50	
Company B (3 year contract; break clause tbc)	Year 1 comprehensive £4000	Year 2 £3000	Year 3 £2500	Year 4 on £2500
Summary of key differences				
Company A		Company B		
Based in Torpoint since 2013		Based in Somerset since 2012; not for profit		
		Volunteered at CFF25		
CTC branding remains		Their company branding but with CTC logos, can use our core colours		
Officer time required in order for Council to directly cover all entertainment, advertising, and separately arranged services.		No officer time. Councillors to have free stall.		
Prioritise local traders Co-ordinate gazebo hire and erection for local businesses Liaise closely with the Chamber of Commerce and stakeholders to support High Street engagement		30-mile target Would reduce usual % of street food because of the high number of local hospitality taking part Bursary places to brand new producers, discounted places for primary producers and creatives offering elements of education or demonstration		
15% discount on future event work (outside of the Food & Drink Festival)		Price decreases over 3-year contract.		
(Extra cost) 6mx6m marquee with demos arranged and managed by company		Will not include a large marquee and demonstrations, but will include music, entertainment, seating etc.		

<p>(Extra cost)</p> <p>Design and deliver a marketing campaign with A5 leaflet and layout map</p> <p>Deliver a paid social media campaign targeting locals and out of area visitors within a 50 km radius</p> <p>Design and print fliers, posters, banners and graphics keeping within agreed design branding</p> <p>Manage press, social media and online promotion, liaising with the council on budgets</p>	<p>(No extra cost)</p> <p>Over 30,000 followers</p> <p>Deliver comprehensive promotion including traditional press, signage, social media and flyer distribution.</p> <p>Commission and manage roadside banners in suitable high-volume traffic areas around Crediton.</p>
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4. Financial Implications

4.1 Costs relating to the 2025 Food Festival were:

Crediton Town Council			
Crediton Food Festival 2025			
	Budget	Actual	Variance
Income			
Sponsorship	1,300.00	1,300.00	0.00
Grants	-	-	0.00
Stallholder Fees	3,200.00	3,325.00	125.00
Misc Income	3,088.04	3,088.04	0.00
	7,588.04	7,713.04	(125.00)
Expenditure			
Operational	(4,002.20)	(4,218.18)	(215.98)
Community Participation	(2,815.00)	(3,114.95)	(299.95)
Repeat Costs	0.00	(1,615.00)	(1,615.00)
Misc Expenses	0.00	(1.79)	(1.79)
	(6,817.20)	(8,949.92)	(2,132.72)
Net Position	770.84	(1,236.88)	(2,007.72)

4.2 The event was funded using earmarked reserves, remaining funds from the Food and Drink Festival Committee and income derived from stall holders.

4.3 The Event Officer was at the event 07:00-19:00. One other Officer was present 08:30-16:00. These costs are not included in 4.1.

5. Conclusion

5.1. CTC should consider how best to proceed with the running of a Food Festival in 2026, to ensure that the event remains a part of the town's annual calendar.

Audience profiles

Audience Profiles: Current Offers

Current audience profiles as per Audience Finder <https://audiencespectrum.org/en>

Crediton Food Festival

Strongest fit:

Dormitory Dependables (26%) → enjoy local produce, live cookery demos, volunteering/community atmosphere.

Trips & Treats (22%) → families attracted by free entry, children's entertainment, food as a "good day out."

Home & Heritage (18%) → prefer familiar, local, accessible experiences; daytime-friendly festival schedule.

Moderate fit:

Commuterland Culturebuffs (13%) → interested in quality food & drink, though may travel further afield unless offered premium add-ons (supper clubs, curated tastings).

Up Our Street (14%) → attend for free community feel but may not spend as much.

Weak fit (currently under-engaged):

Experience Seekers (1%) / **Kaleidoscope Creativity** (1%) → limited content aimed at younger, experimental audiences.

Supported Communities / Frontline Families (6%) → attend only if strongly signposted as free/accessible.

Big Boniface Bash

Strongest fit:

Trips & Treats (22%) → high awareness and strong attendance among families thanks to its free entry, live music, and children's activities. Functions as a reliable summer "day out."

Dormitory Dependables (26%) → drawn by mainstream music, stalls, and the sociable, community feel.

Home & Heritage (18%) → engaged by the Boniface story and civic pride associated with the event.

Moderate fit:

Up Our Street (14%) → value the free, community-oriented entertainment; may attend regularly.

Commuterland Culturebuffs (13%) → attend occasionally, especially when heritage themes or high-quality acts are marketed.

Weaker fit:

Experience Seekers / Kaleidoscope Creativity → still under-engaged; scope to add fringe or youth-focused programming.

Supported Communities / Frontline Families → potential to deepen engagement with targeted outreach, but core free offer already reduces barriers.

Why This Matters for Branding

Food Festival anchors Crediton's foodie and heritage identity.

Boniface Bash has already proven it can draw large family audiences for free.

Under the Crediton Summer Festival masterbrand:

- Families can be encouraged to attend both events via trails, passports, and cross-promotion
- Consistent comms ensure families see the whole summer as "Crediton's big free family programme," not isolated days
- Funders/sponsors see evidence of strong existing reach plus the potential to broaden appeal.



Use of Amazon Report

Report by: Cllr Giles Fawssett
To: Full Council
Date: For consideration on 07 October 2025

Recommendation

Full Council is recommended to consider boycotting Amazon online shopping.

1. Purpose

- 1.1 This report sets out the reasons behind the proposal to boycott Amazon.

2. Background

- 2.1 CTC Amazon spend by year:
2023-24: £1,648.53
2024-25: £563.12
2025-26: £27.61 (out of a total of approx. £706.20 spent on office/youth/event supplies)
- 2.2 Last year CTC decided to limit its use of Amazon. This has worked well and hasn't presented a problem. Now it's time for us to take another step forward and stop using Amazon completely.
- 2.3 CTC wishes to support our local high street and buy locally whenever possible. Where this is not possible or price difference is significant, we try and use suppliers other than Amazon. However, like many people we have continued to use Amazon as it is convenient.
- 2.4 Here are the main reasons people are boycotting Amazon:
- **Labour Rights and Union Busting:** Amazon faces repeated accusations of mistreating workers, including unfair labour practices, preventing employees from unionizing, and fostering a hostile environment for unions.
 - **Environmental Impact:** The company's operations and its support for fossil fuel companies, along with claims of misrepresenting its environmental impact, have led to criticism and calls for boycotts.
 - **Tax Avoidance:** Amazon has been accused of extensive tax avoidance, which diverts millions from public funds and is a major reason for the boycott calls from organizations like Ethical Consumer.
 - **Impact on Small Businesses:** The dominance of Amazon's platform is seen as devastating to small, local businesses and the wider community by centralizing wealth and eliminating money from local economies.
 - **Anti-Competitive Practices:** Amazon has a history of being criticized for anti-competitive business practices, threatening smaller competitors and harming the broader market.
 - **Technology and Surveillance:** The company faces accusations of being involved in racist technology and privacy violations, including the alleged use of its facial recognition technology by police, which is also tied to the surveillance of Palestinians.
 - **Supporting Fossil Fuels:** Amazon's business activities include providing services to fossil fuel giants, which goes against climate action goals.

- **Support for Israeli Apartheid:** Boycotts have been organized in solidarity with the Palestinian liberation movement, citing Amazon's significant investments in data centres in Israel and the use of its technology in surveillance within the Israeli system of apartheid.
- **Content and Publishing:** Critics point to the availability of counterfeit, plagiarized, or objectionable content on its platforms, as well as the harm it causes to authors and the book publishing industry.

3. Proposal

- 3.1 I propose that we commit to a complete ban on using Amazon. Our ban **will** make a difference to Amazon's wealth (yes this is a tiny difference) but it will also encourage others to follow suit. I would also add that this approach to such businesses is a moral imperative in the same way that we declared a climate and ecological emergency.