



Christmas in Crediton Sub-Committee Minutes
Tuesday, 15th January 2019 at 2.00 pm
at the Old Town Hall, Searle Street, Crediton

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Present: Liz Brookes-Hocking, Jack Robson, Steph Jones, David Oliver, Alan Quick, Anne Hughes, John Ross, Emma Anderson and Lisa Blake

63. To receive and accept apologies

It was **resolved** to receive and accept apologies from Frank Letch and Jo Ward.

64. Declarations of Interest

None declared.

65. Christmas in Crediton Sub-Committee Minutes – To approve and sign as a correct record the minutes of the Christmas in Crediton meeting held on 13th November 2018. It was **resolved** to agree and sign, as a correct record, the minutes of the meeting held on 13th November 2018.

66. To review Christmas in Crediton 2018. A copy of the feedback received from Jo Ward was circulated to all members at the meeting.

Lighting & Infrastructure

Members agreed that the lighting on the High Street, Town Square and St Lawrence Green was the most effective yet, however it was agreed that another cross-street decoration between Helmores and St Lawrence Green would help to illuminate the entire High Street.

ACTION: Clare to investigate the possibility of an additional cross street decoration being installed.

Everyone agreed that the star illuminations were hugely effective, however some did break before the event so this needs to be looked into.

A request has been received from residents of East Street, for the tree on the junction of East Street and Charlotte Street to be lit up this year. All members agreed, if a power supply can be found, this would be a great idea.

ACTION: Clare and Jo to investigate whether a power supply can be found to light up the East Street/Charlotte Street tree.

The fixing of the Christmas Tree in the Town Square needs investigating, as it was quite unstable in the high winds. The Sub-Committee also expressed its thanks to Bert & Margaret Jewell for taking the Christmas Tree to the tip.

Publicity

Everyone agreed there was a good turnout considering the weather and the bookmarks being distributed to schools helped as usual.

Town Square

Everyone was happy with the Town Square event programme, the entertainment and food outlets.

It was agreed that the Land Train was extremely busy again and was controlled better this year. Cllr Ross did highlight that it was tricky directing the Land Train out onto the High Street without stopping the traffic.

Jack was happy overall with the music programme on the Town Square however he did have an issue with Winkleigh Morris using the stage to store their stuff. It was agreed that another area is needed this year for groups to leave their belongings. Jack suggested using a Farmers Market gazebo or a Town Team Gazebo.

ACTION: Jack to contact the Farmers Market and Town Team to discuss whether their gazebos could be used this year.

Fancy Dress Competition

Emma confirmed that the Fancy Dress Competition was very successful and the Old Town Hall was the perfect venue.

Parade

Steph was happy overall with the parade and its organisation. There was a slight issue with the Guides getting to Market Street at the right time. The route worked well, as did the Air Cadets cordoning off the corner of the Square.

All members agreed that a commercial mic/speaker set up is required as it was still very difficult to hear the announcements.

ACTION: Jack to look into possible sound systems for the Town Square.

Members agreed that Father Christmas appearing out of the window did not work well, particularly as he did not have a radio so he didn't know when to come out.

ACTION: Members to think of ideas for how Father Christmas could enter the event this year, for discussion at the next meeting

Road Closure & Parking Suspension

Despite the incident with one car trying to drive down to the Square, the road closure and parking suspension was fine.

Cllr Ross informed members that employees from Boots were unable to leave after work as their car park is accessed via the roads surrounding the Square.

ACTION: Clare to include Boots on resident's letter distribution list and double check whether this car park is used by any other High Street businesses.

67. **To receive an update on the finances of the 2018 Christmas in Crediton project.** A copy of the up to date finances for Christmas in Crediton 2018 was circulated to all members at the meeting. The Assistant Clerk confirmed there were still several payments to be made, however, it is anticipated that the project will have come in under budget. It was **resolved** to move the surplus budget into a Christmas in Crediton earmarked reserve fund, to be used in 2019-2020.
68. **To discuss plans and ideas for Christmas in Crediton 2019.**

Date

The date of this year's event was discussed and it was agreed that it would be the 4th Saturday in November.

AGREED: Christmas in Crediton 2019 will be on Saturday, 23rd November 2019.

Town Square

It was agreed that other Towns may be interested in the Land Train so it needs to be booked now to avoid missing out.

AGREED: Book Exmouth Land Train for this year's event.

Members discussed the pyrotechnics and were in agreement that these were very effective. Cllr Ross expressed concern that pyrotechnics are not very environmentally friendly and maybe a light/laser show would be better.

ACTION: John to look into light/laser shows and report back to the sub-committee.

Augmented Reality

All members agreed that the Elf Hunt worked well, although it is difficult to measure the effect it had on local commerce directly. David confirmed that the competition received 50 entries. David agreed to discuss doing another competition with both the Chamber and Dan at Yellow Mouse and would report back with their comments. It was also agreed that some self-publicity would be needed this year like, for example, the Christmas videos created by Helmores.

ACTION: David to discuss organising another augmented reality competition this year with the Chamber of Commerce and Yellow Mouse Studios.

69. To agree the date of the next meeting.

The next meeting is scheduled for Tuesday, 12th February 2019 at 2.00 pm.

70. Close

The meeting closed at 3.05 pm.

Signed



(Chairman)

Date:.....

12/02/19